

IFMSA México A.C.

Summary of all activities of the HRD celebration:

Human Rights Fair

Social Networks promotion

Cantoya Globes celebration

Location (e.g.: university, city, etc.):

Centro of Durango, Durango, México.

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Number of NMO members attending each event of the HRD:

Human Rights Fair 23 people

Social Networks promotion 37 people

Cantoya Globes Celebration 48 people

Detailed description of activities:

Human Rights Fair: SCORP members in collaboration with other NGOs in their local committee joint together to aware the society about HRD. "Mamatila" work towards taking care of the environment, "Fundación semilla" about women and inequity, and "CA" about Kids. There was a little fair in the centre of the city where people could get information about HR, the HR declaration and how does some NGOs work towards helping people defend their rights, what to do, and where they can find help. They used images, pictures, and they also gave a little speech about each HR during the Fair, giving written information and some other thing to make people remember the day. They also invited some local TV producers, so the event was transmitted on the TV by 4 different programs, they also invited local newspaper so the news will be spread.

Social Network promotion: Using the official SCORP México's fan page and the official IFMSA México A.C. fan page we shared images, videos and some information about human

*Because Peace is made
by little actions made
by our daily choices
and we should let HR
rules over those
decisions, actions. And
we must spread the
message around the
globe.*

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rights, we invited all to share with their families, friends or classmates. Especially we share the information with the national members of our NMO.

Cantoya Globes celebration: At night there were 30 Cantoya globes illuminating the sky, on for each HR. Before letting the globe go, there was a little reflection about each HR so people will really get to know the whole HR declaration, in the end we got a beautiful lighted sky.

Partner organizations (e.g.: local or international NGOs):

Mamatila

Fundación semilla

CA

Materials used by the NMO (posters, photos, leaflets, etc.):

Images, Pictures, Cantoya globes, flyers, brochures, among others.

Other Comments:

There is no official project on this huge date to SCORP. So I think it would be great to have one, we all can follow and work it better.

Evaluation of the event/Outcomes/Pros & Cons:

The realization of the fair was really cheap and we got to a lot of people so we think it was a good plan. The Cantoya globes celebration was really beautiful the cons would be the price of each Cantoya globe and the fact that is not easy to find the right place to let them fly.

Impact on the community:

The three events were very nicely received by the society, we reached a lot of people by working in the centre of the city where a lot of people use to walk by, and using the social medias was amazing so we got to even more people.

Possibility of repeating activities next year:

The HR Fair and the Cantoya globes celebration will participate on our national project fair so we can use it next year, as we think it is a really good idea.

Photos:









